

THE COST OF DOWNTIME

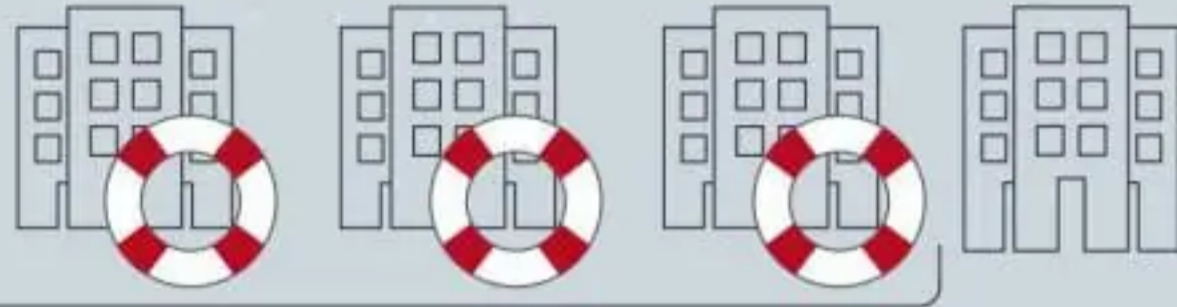


The average hourly cost of downtime ranges from

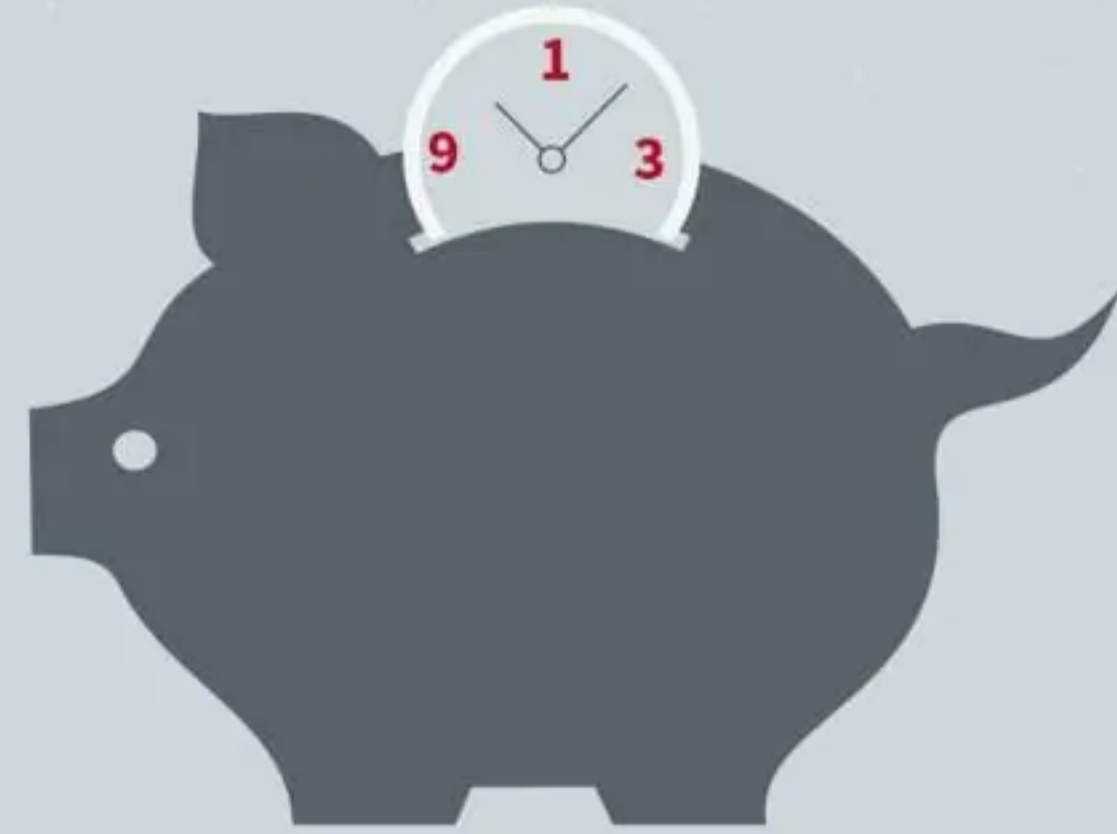
\$336K¹ — \$1.38M² per hour



75%



of organizations have had to invoke their disaster recovery plans one or more times in the last five years³



69% of IT decision makers feel that the risk of downtime is **increasing**.



TOP SOURCES OF INCREASED DOWNTIME RISK

Reliance on Technology



45%
Hardware failure



What is unplanned downtime attributed to?

35%
Software failure



Cyber Attack



Average number of hours of downtime in a ransomware attack:⁴

22:00

